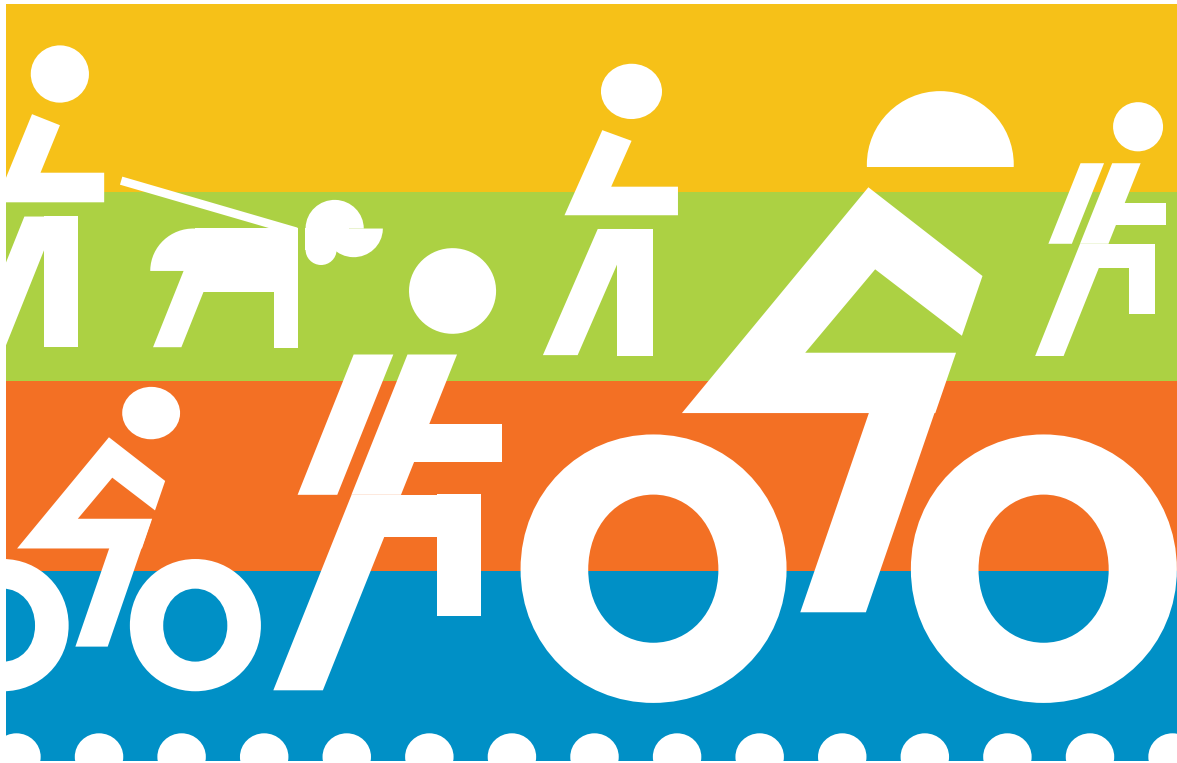


cyclovia tucson 2012

walking, cycling and fun in the streets



10AM-3PM SUNDAY **MARCH 18**

a **FREE** public celebration...
from downtown to south tucson



www.cycloviatucson.org



walking, cycling and
fun in the streets

September 15th, 2011

Dear Friends,

The Cyclovia Tucson Steering Committee is thrilled to announce that we are planning the third annual Cyclovia Tucson event to be held **Sunday, March 18th, 2012 from 10am-3pm**. Cyclovia Tucson is a free, fun, and healthy experience for all. It is not a race or a competition, rather it's a day to enjoy Tucson's streets from a completely new perspective, outside of the automobile. Participants travel at a leisurely pace and interact along several miles of car-free streets for a day, with fun and exciting activities for all-ages.

Our second annual event, held this past spring, attracted over 10,000 participants from throughout the region. People of all walks of life came out to stroll, skate, cycle, run, and take part in this healthy, fun and entertaining event. Our goal for 2012 is to double that number!

We hope you will be a food vendor in 2012! This is a unique opportunity to advertise your business to a broad demographic from throughout Southern Arizona on the day of the event, and also to gain exposure through our Facebook following of 1,750+ fans and through various advertising and publications produced for the event.

Food vendors will be located at designated spots on the closed streets and in "activity nodes" along the route. Please be aware that there is no electricity or water available, so you are responsible for providing for your own needs. Additionally, we ask that you bring your own chairs, tables, etc. as you see fit.

We would appreciate your commitment as soon as possible and need your vendor fee by January 31st if you would like your business to be included in our maps and materials for the event. We look forward to hearing from you and are available if you have any questions or suggestions.

Sincerely,

A handwritten signature in black ink that reads "Emily Yetman".

Emily Yetman
Interim Event Coordinator
Cyclovia Tucson
info@cycloviatucson.org

walking, cycling and fun in the streets

2012 VENDOR FORM



Vendor Information

Name of Company or Organization
(as it will appear on publications) _____

Contact Person _____

Address _____

City/State/Zip _____

Phone (business) _____

Phone (day of event) _____

E-mail _____

Send event materials to (if different than above):

Contact Person _____

Address _____

City/State/Zip _____

Phone (business) _____

E-mail _____

Payment Information

Location (choose one):

- I am most interested in Activity Node # _____ (see map)
- I prefer to be located on the route (note: vendors with generators will be confined to Activity Nodes)

Payment (choose one):

- I will pay online via Paypal (go to www.cycloviatucson.org) by January 20th
- Enclosed please find a check for our \$50 fee

Please make all checks payable to: **Cyclovia Tucson**
P.O. Box 963
Tucson, AZ 85702

Terms of Agreement

Food vendors are responsible for:

- Providing Cyclovia Tucson with a copy of their current Food Vendor's license
- Providing their own tables, chairs, etc.
- Setting up prior to 9:30am on the day of event
- Cleaning up after themselves and their customers (within the vicinity of their vending station)

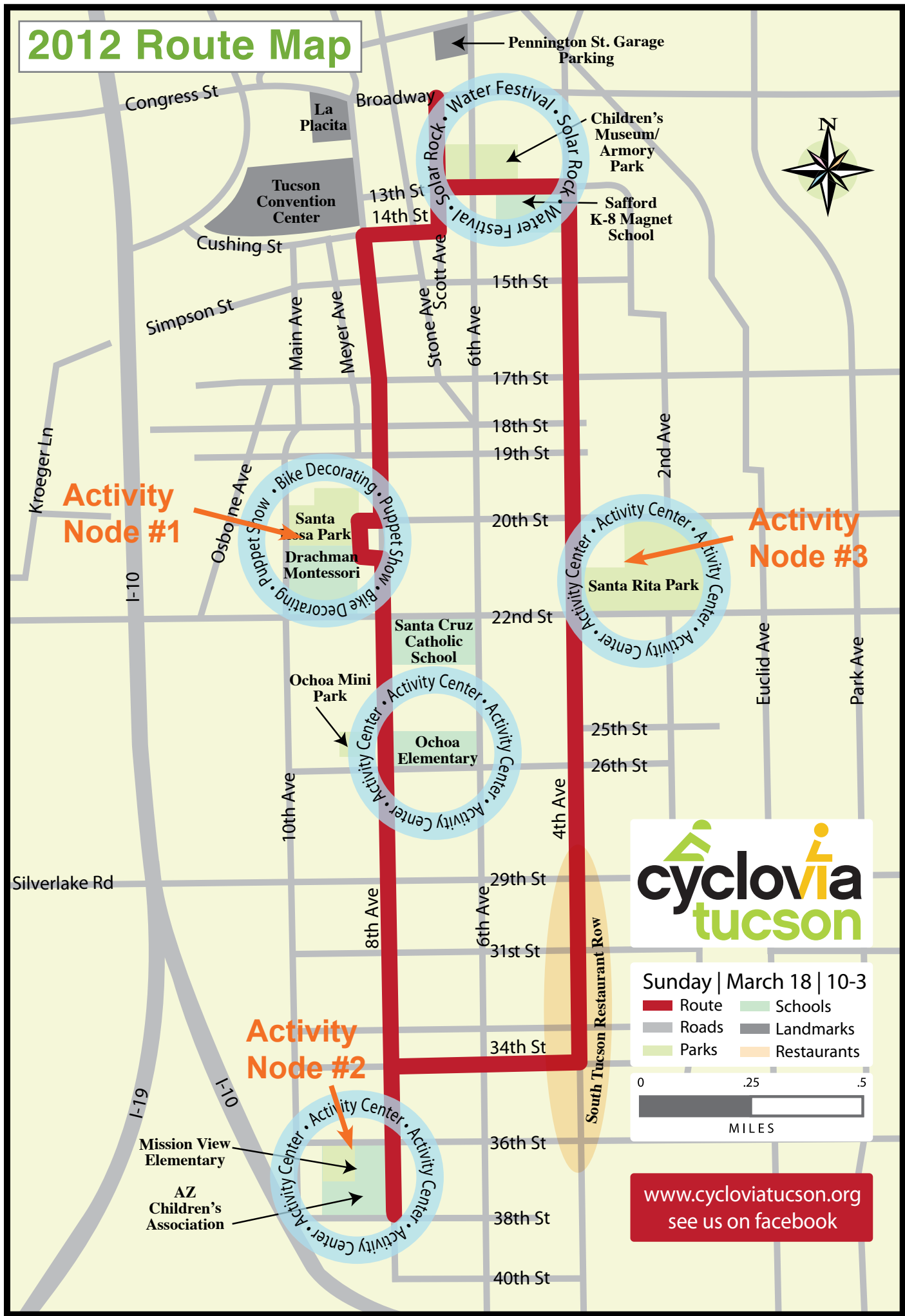
I (we) have read and agree to the terms and procedures defined above

Signed _____ Date _____

Vendor registration form and payment are due by no later than **January 31st, 2011**. Upon submission of your registration form, payment, and copy of license, please send a digital copy of your company's logo to: info@cycloviatucson.org

walking, cycling and fun in the streets

2012 Route Map



Activity Node #1

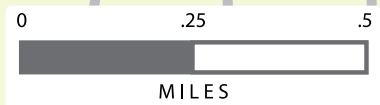
Activity Node #3

Activity Node #2



Sunday | March 18 | 10-3

- Route
- Schools
- Roads
- Landmarks
- Parks
- Restaurants



www.cycloviatucson.org
see us on facebook